ARTIVAL NORDIC 2023

RE=CONNECT

PRESS RELEASE

We are living in fractured times, in which people feel increasingly disconnected, not only from those immediately around them – friends, family and neighbours - but also from their fellow citizens, especially those they deem different to themselves.

This crisis of loneliness is harming us at an individual level: loneliness is as damaging to our health as smoking 15 cigarettes a day. It is also threatening our societies: the link between loneliness, disconnection and political extremism is all too real.

Inspired by Noreena Hertz's bestselling book The Lonely Century: A Call to Reconnect, **ARTIVAL RE:CONNECT** is a unique cultural festival taking place across the Nordic region this spring and summer that deploys poetry, music, theatre, visual art, performance and dance, with the dual goal of shedding light on these important themes and playing a part in the solution.

By using art to expose attendees to difference - different people, different approaches, different perspectives - and by providing them with new ways to connect and reconnect (with themselves, their local community and the wider world) **ARTIVAL RE:CONNECT** will not only inspire, it will actively help its audiences to come together, co-create and unite.

Program Highlights

GAP Art Summit, Helsinki, 15-16 March

Guest speakers include:

Ann-Sofie Stude, Head of the Secretariat for Nordic Cooperation, Ministry for Foreign Affairs, Finland
Ilkka Haahtela, Director General, Finnish Immigration Service
Gitte Wille, Director of Nordic Culture Point

Exhibition: RE:CONNECT, Gallerie Lorien, Bornholm, 18-28 May

Curator: Tina Lorien
Group exhibition of members of the IMMART Network.

ARTIVAL RE:CONNECT, Copenhagen, 20 -28 May

Poetry Readings in Care Homes
Readings by students who attend a writing school for the neurodiverse, *Forfatterskolen PS*.

Stage Storytelling
Danish theatre company *C:NTACT* train ordinary citizens to tell their personal stories on stage. 4 individuals with diverse profiles shall present their stories and engage in Q&A with the audience.

Documentary Short Film Screening
Award-winning international theater company *Reykjavík Ensemble* shall present a short documentary film on their recent production, *Djöfulsins snillingur / Fucking Genius* - a black comedy about the clash between an artist's identity and an immigrant's reality - and engage in dialogue with the audience.

ARTIVAL
RECONNECT NORDIC 2023

Visit www.immart.dk for the full program and tickets
All events are free to attend, but may be ticketed

@immartdk
#artival2023
#artivalreconnect

NICOL SAVINETTI



ARTIVAL was first conceived of by **Nicol Savinetti**, the founder and current director of IMMART, an international cultural organisation and network based in Copenhagen. IMMART co-creates opportunities for minoritised artists. Born in the UK to Jamaican parents, Nicol speaks several languages and has lived in Germany, Australia and Spain for extended periods. She has been permanently resident in Denmark for over 20 years. Nicol completed her PhD in Social Policy with a specialization in migration and social citizenship at the University of Tampere in 2015. Since then, she has worked within the fields of human rights—both in business and at the grass roots level with EU and non-EU citizens, and trafficked persons—diversity, equity and inclusion, and with the future of work. As well as running IMMART, Nicol is employed at the University of Copenhagen as the Coordinator of the Asian Dynamics Initiative.

NOREENA HERTZ



The inspiration for ARTIVAL RE:CONNECT is the international bestseller, **The Lonely Century - A Call to Reconnect**, written by thought-leader, global economist and renowned thinker on ESG and community building, **Noreena Hertz**. Noreena has been described as “One of the world’s most inspiring women” by Vogue magazine, and “One of the world’s leading thinkers” by The Observer. Her writing served as the inspiration for Bono’s Product (RED). Noreena has given keynote speeches at TED, The World Economic Forum in Davos and Google Zeitgeist as well as for leading global corporations, sharing platforms with such luminaries as President Bill Clinton, Professor Stephen Hawking and David Beckham amongst others. Her opinion pieces have appeared in publications including The New York Times, The Washington Post, The Wall Street Journal, The Guardian, The Financial Times, Die Zeit, El Pais, and The South China Morning Post. Noreena is thrilled to be working with IMMART on ARTIVAL RE:CONNECT and will act as an adviser to the Festival as it branches out across the Nordic Region.



ARTIVAL RE:CONNECT launches in Helsinki on 15 March 2023, with GAP Art Summit Nordic - a two-day art conference organized by Globe Art Point and Luckan cultural center in Helsinki. The conference is free to attend and open to all, but registration is required. It includes a series of inclusive events exploring the work cultures, positive practices and relationships between various cultural actors operating in the Nordic region. Poets, performers, publishers, foundations and other arts and culture stakeholders will share ideas, debate and perform on topics relating to integration, cultural heritage, accessibility, health and wellbeing, and financial sustainability within the arts. Over the subsequent three months there will be events in Oslo, Malmö and Copenhagen with participation of artists and cultural workers from across the Nordic region.

ARTIVAL Partners: IMMART (DK), Globe Art Point (FI), Reykjavík Ensemble (IS), Red Door (DK)

For interviews with Nicol Savinetti or Noreena Hertz and for further information on the festival please email artival2023@immart.dk